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Sullair Introduces New Brand Promise, Look at ComVac

Hannover, Germany – April 24, 2017 – Sullair, an industry leader in innovative compressed air solutions since 1965, today announced the company’s “next half-century” begins at ComVac 2017 in Hannover, Germany. For more than 50 years, Sullair products and solutions have represented reliable air solutions with a reputation for being extremely durable. Now, Sullair is expanding its commitment to deliver solutions which meet customers’ growing desire for more energy-efficient compressed air solutions.

Sullair
Reliability Durability Performance

“The Sullair brand has been identified throughout our history by its trademark durability,” said Jon Hilberg, Vice President, Commercial and Industrial Air Systems. “Today we take that legacy of reliability and durability and add to it performance – a combination which will bring even more value to our customers.”

The first Commercial and Industrial product to launch under this brand promise is the new LS Series, unveiled at ComVac 2017. The LS Series represents the most-efficient, single stage air compressor Sullair has ever introduced and includes a number of features designed to make using a Sullair compressor extremely intuitive including a 10” color Sullair Touch Screen (STS) controller. And, the LS Series is the first to utilize the new patent-pending Sullair Air End.

Recognizing compressor performance is only one part of the equation, Sullair is recommitting its focus to end-to-end compressed air solutions. From demand audits through energy-efficient operating systems and remote monitoring, Sullair is providing more tools and solutions to customers to help ensure efficient operations of their compressed air systems.

“Our new LS Series features Electronic Spiral Valve technology which helps match compressor supply to the often varying demands in a user setting. Simply put – making more air than a customer needs is very inefficient and wastes money. Standard features like AirLinx™, Sullair’s redesigned remote monitoring IoT solution, provide another tool for customers to ensure their compressors are up and running and can notify them in the event of a malfunction. Compressor downtime in a factory is one of the most critical problems a user can face.” according to Hilberg.

Signaling the next half century for Sullair, all new Commercial and Industrial air compressors will feature a bold new look – “The Sullair Power Stripe.” Recently introduced on portable compressors available through the Rental and Infrastructure division, this distinguishing design feature will be rolling out through the entire Sullair portfolio.



Visit Sullair in Hall 26, Stand D50 at ComVac Hannover Messe to learn more about the new look, brand promise and product offerings.

About Sullair

Since 1965, Sullair has developed and manufactured air compressors with proven reliability and wear-free durability. Sullair is globally recognized as a leading manufacturer of portable air compressors, contractors' air tools, stationary air compressors, compressed air treatment equipment and vacuum systems. Additionally, Sullair provides customers with a full line of aftermarket parts, fluids and services. Sullair has manufacturing capabilities in Michigan City, Indiana; Shenzhen and Suzhou, China; Mahindra World City, India; as well as a JV (IHI-Sullair) based in Suzhou. For more information, visit www.sullair.com.

About Accudyne

Accudyne Industries is the parent company of Sullair, and a global provider of precision-engineered, process-critical and technologically advanced flow control systems and industrial compressors that deliver consistently high performance and give confidence to the mission of its customers in the most important industries and harshest environments around the world. Today, Accudyne is powered by ~2,700 employees with 14 manufacturing facilities, supporting a broad range of industries in more than 150 countries. For more information, visit www.accudyneindustries.com.